

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

| | | | | |
|--|---|-----------------------------|--|---------------|
| 24184 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 341903 | | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | MENTZER MEDIA SERVICES | | THOMAS PETERFFY | |
| AND | 600 Fairmount Ave Ste 306 | | 25 Conyers Farm Dr | |
| ADDRESS | Towson | MD 21286-1002 | Greenwich | CT 06831-2736 |
| | USA | | USA | |
| CONTACT | ANNE BRAUNSCHEIDEL | | PRODUCT EST#1549 :60'S | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. 1549 | PRODUCT CODE | 1300 |
| NATIONAL SALESPERSON | | | | |
| BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/06/12 NO. WEEKS: 2 | | | | |

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 00011.. | 2 | 05:58A | 07:00A | 60S | 10/25/12-10/26/12 | THIS MORNING | 2 | 3000.00 | 6000.00 |
| 2 | 00001.0 | 1 | 10:00P | 10:35P | 60S | 10/26/12-10/26/12 | LATE NEWS M-F/SU | 1 | 10000.00 | 10000.00 |
| 3 | ...1... | 1 | 08:00P | 09:00P | 60S | 10/25/12-10/25/12 | PERSON OF INTEREST | 1 | 16000.00 | 16000.00 |
| 4 |1.. | 1 | 09:00P | 10:00P | 60S | 10/26/12-10/26/12 | BLUE BLOODS | 1 | 11000.00 | 11000.00 |
| 5 |2. | 2 | 07:57A | 09:00A | 60S | 10/27/12-10/27/12 | SAT 8AM NEWS | 2 | 1000.00 | 2000.00 |
| 6 |1. | 1 | 06:00P | 06:30P | 60S | 10/27/12-10/27/12 | SATURDAY 6P NEWS | 1 | 4000.00 | 4000.00 |
| 7 |1. | 1 | 07:58P | 08:58P | 60S | 10/27/12-10/27/12 | CRIME TIME SATURDAY | 1 | 4200.00 | 4200.00 |
| 8 |1. | 1 | 08:58P | 10:00P | 60S | 10/27/12-10/27/12 | 48 HOURS MYSTERIES | 1 | 6000.00 | 6000.00 |
| 9 |1 | 1 | 05:58P | 07:00P | 60S | 10/28/12-10/28/12 | SIXTY MINUTES SUNDAY | 1 | 20000.00 | 20000.00 |
| 10 |1 | 1 | 10:35P | 11:05P | 60S | 10/28/12-10/28/12 | WCCO 4 NEWS AT 10:30 | 1 | 2600.00 | 2600.00 |
| 11 | 11000.. | 2 | 05:58A | 07:00A | 60S | 10/29/12-10/30/12 | THIS MORNING | 2 | 3000.00 | 6000.00 |
| 12 | 10100.0 | 2 | 10:00P | 10:35P | 60S | 10/29/12-10/31/12 | LATE NEWS M-F/SU | 2 | 10000.00 | 20000.00 |
| 13 | ..1.... | 1 | 09:00P | 10:00P | 60S | 10/31/12-10/31/12 | CSI:CRIME SCENE | 1 | 13000.00 | 13000.00 |
| 14 | 01000.. | 1 | 05:58A | 07:00A | 60S | 11/06/12-11/06/12 | THIS MORNING | 1 | 3000.00 | 3000.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 2

| | | | | |
|--|---|--------------------------------|--|------|
| 24184 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 341903 | | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | MENTZER MEDIA SERVICES | | THOMAS PETERFFY | |
| AND | 600 Fairmount Ave Ste 306 | | 25 Conyers Farm Dr | |
| ADDRESS | Towson MD 21286-1002 | | Greenwich CT 06831-2736 | |
| | USA | | USA | |
| CONTACT | ANNE BRAUNSCHEIDEL | | PRODUCT EST#1549 :60'S | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. 1549 | PRODUCT CODE | 1300 |
| NATIONAL SALESPERSON | | | | |
| BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/06/12 NO. WEEKS: 2 | | | | |

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ethnicity | | | | | | | | | | |
|-----------------|------|---------------|------|----|--------|-----------------|-----------------|-----------------|-------------|----------------|
| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | FROM | TO | | | | | | |
| | | | | | | | Total Contract: | 18 | | 123800.00 |
| <hr/> | | | | | | | | | | |
| Billing Summary | | | | | | | | | | |
| | | | | | | Oct | Nov | Dec | Total | |
| Qtr 4-12 | | | | | | 81800.00 | 42000.00 | .00 | 123800.00 | |
| | | | | | | | | | GRAND TOTAL | 123800.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION